



SUMMERS OVER

Time to Update Your Online Presence

UPDATE YOUR SECURITY PROFILES

- Complete those software updates you've been putting off.
- Pull off the games and apps you put on your devices to entertain the kids on vacation. Kid's programs are a major source for virus distribution.
- Download the latest anti-virus software.



Bummer, summer is over, back to daycare....

UPDATE YOUR ONLINE IMAGE



Love the tattoo, but tank tops and Hawaiian shirts are done for the year.

- Time to remove and save the vacation photos to a storage device.
- It's almost fall! Don't look outdated, change out Facebook profile images, revise your website photos. Update your look for fall. You change out your wardrobe, why not your, online look?
- Selling products? Customers don't need ice cream makers, suntan lotions and bathing suits. Update your product line, your messaging and offers to represent the season.

REVIEW YOUR CONTACTS AND CRM

- Clean out and revise your prospects list. Are you wasting your time chasing prospects that will never buy?
- Who has retired, accepted a new job, been promoted?
- Add new leads to your CRM. Bullet point two above, can lead to new opportunities.



Oh yeah, wouldn't hurt to clean up the desk...

UPDATE AND CLEAN OUT YOUR CALENDAR



- Remember those ongoing meetings that seemed like a great idea last spring? If they are not happening get rid of them.
- Your routine changed? Update your calendar.
- New software or computer, be sure to update your calendar.

PROACTIVE WORK NOW, LEADS TO SUCCESS LATER

